

Hi everyone,

As the OMAP team begins to take shape, I wanted to share a few administrative updates:

## 1. OMAP Logo

As some of you may have noticed, OMAP now has its own logo! A **huge thank-you goes to Lisa Hunter** who provided all of the artistic and design talent behind this logo. While OMAP represents Company 789 and thereby is required to reside within FMRe, it didn't seem accurate to use FMRe's brand as OMAP really is a separate department that reports to its member mutual companies.

The OMAP logo includes lines in a combination of the Ontario Mutuals, OMIA, and FMRe colours arching forwards to indicate forward momentum and lines across to indicate our connectedness and that we're on this journey together, while simultaneously resembling a tire for the Auto product.

Our logo is copied below:



## 2. OMAP Email Address

You may also have noticed that these announcement emails are being sent from a new inbox: [OMAP@farmmutualre.com](mailto:OMAP@farmmutualre.com)

This email address will replace the various intake addresses (such as the autofiling, autoinput, and autorequirements addresses) for any questions, suggestions, or feedback on the Auto product. Note that the above three email addresses will continue to be monitored during an initial transition period, after which emails will be automatically forwarded to the OMAP email address for a subsequent period, before these addresses are eventually retired.

I plan for all members of the OMAP team to have access to this inbox. While you are still welcome to use my direct email (or the emails of individuals on my team, once they start), using the OMAP Email Address and intake form will ensure that the OMAP team is able to prioritize your submission accordingly.

Outgoing emails from this address should be reserved to announcements and responses to your questions – so you can be confident that emails from this address are worth reading!

## 3. OMAP Intake Form

As multiple intake email addresses are summarized to one inbox, it will be important to identify with each request what part of the OMAP team is best suited to respond. In order to manage this, I am requesting that all submissions to OMAP use [an](#) intake form. This form will be available online in the near future (OMAP is also working on getting a webpage set up on OMIA's site). Using this form will ensure the right person takes ownership of your request (e.g. that Underwriting inquiries actually go to the Underwriting Manager).

#### 4. Holiday Schedule

I also want to take this opportunity to wish everyone a happy festive season. From December 23<sup>rd</sup> – January 3<sup>rd</sup>, please expect reduced response levels to inquiries sent to the auto input/filing/requirements and OMAP inboxes. For urgent inquiries, please contact my email directly (this way, I will receive a phone notification and can respond/direct accordingly). Other inquiries during the holidays will be responded to once various members of the FMRe Analytics team return on January 4<sup>th</sup>/5<sup>th</sup> and once the new members of my team start on January 4<sup>th</sup> (and yes, that announcement is still coming shortly!).

I am very excited to go on this journey with each of you as we forge the future of our Auto product.

Thanks,

Tyler Kroetsch, FCAS, FCIA  
VP, Ontario Mutual Automobile Plan

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